

How to Speak to Audience Outside Sociology

Gender Studies is an interdisciplinary research field. In my view, when a sociologist speaks to a non-sociological audience, and to a gender studies audience in particular, three tips should always be kept in mind. Firstly, we need to be careful about saying something universal/over-generalized about gender, because gender is a social construction that intersects everything in our society. Gender, class,

race, sexuality and other factors are considered mutually constitutive in forming different gender experiences. Thus, when they are considered altogether, gender issues are hardly to be simplistically represented. Secondly, it is better to always keep awareness of self-reflexivity. For example, early empirical research on gender was mainly led by Western scholars, from the perspective of white, middle class, and heterosexuality norms. However, those research perspectives often ignored the intersectionality and subjective agencies of research objects and audiences. Thirdly, gender studies incorporates/integrates many research concerns of other disciplines and topics, including gender and communication, gender and health, gender and crime, gender and business, work and management, gender and culture, LGBT and Feminist social movements, etc. Therefore, when sociologists engage in gender discussions, they might open their minds to embrace more audiences from different backgrounds.

Siyuan Zhou

Compared with sociology, modern economics is equally inclusive in scope but very restrictive in methodology: A theory paper must be written in mathematical language, an empirical paper must use quantitative methods, and the ethical theory foundation is generally utilitarianism in building up theories (see Harsanyi's 1971 commentary paper on Rawls for more elaboration).

Since many fields in sociology have their counterpart in economics, there are two practical tips for a sociologist who wants to know the audience in the economics counterpart. First, a website for economics community (<https://ideas.repec.org/>) creates easy access to know all the major scholars and representative studies in any field. As almost all economic researchers have accounts on it, the website provides rankings along various dimensions, e.g., top 10% economists by field. The ranking is a piece of over-simplified information, but it basically won't miss the recognized name along the list. Second, American Economic Association holds a popular journal, the *Journal of Economic Perspective*, to invite scholars writing short and very readable summaries to the trending topics in each area. In contrast, another impactful one, *Journal of Economic Literature*, featuring dryer but seriously comprehensive literature review over a longer time scope (while the *Annual Review of Economics* is not as popular as its counterpart in sociology).

Ji Cao

STUDENTS' OUTREACH

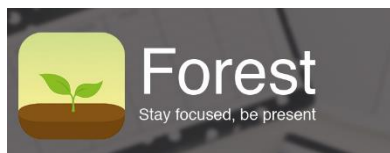
Lam, Ka Wang Kelvin and **Asiama Amoako Aikins**. 2020. "No Family Reunion This Summer: International Students Stranded in Hong Kong in Times of Immobility." *Routed Magazine* 12. ([read the article](#))

PUBLICATIONS

Gan, Yumei, Greiffenhagen Christian, and Licoppe Christian. 2020. "Orchestrated Openings in Video Calls: Getting Young Left-behind Children to Greet Their Migrant Parents." *Journal of Pragmatics* 170: 364-380. ([read the article](#))

Gadgets That Make Our Life Easy

Attention Manager



Forest is an app that helps you stay focused on the essential things in life. Its functioning is simple. You set a time, and you must avoid using your phone during that time. Leaving the app halfway will cause your tree to die. An app like Forest helps us concentrate on our activities and reduce procrastination, two priceless activities for graduate students. So, stay focused whenever you want, and then you can turn hard work into a land of lush forest. Moreover, you earn virtual coins with Forest for successfully staying away from your screen, which you can donate and plant a real tree. Thus, you move on with your dissertation and help to make a better world.

Rongyu Li

Literature Manager



Each of us has been new in some research field at least one time. How to start? Who are the key players? What are the streams of debate within the field? It could seem an overwhelming task and always complex to handle. For many of us, similar questions also arose in the preparation of our candidacy examination. VOSviewer is a software tool that could help. Using the list of references from a Web of Science search, you could easily visualize a large bibliometric network. Thus, you can identify journals, researchers, or individual publications influential in the field. Definitely, it will make your life easy.

Francisco Olivos



Researcher is a discovery platform specially for scientists and researchers. Its aim is to help academics stay afloat in a sea of literature. It pushes up-to-date papers of various journals covering sociology, economics, political science and so on. You can find most of the mainstream journal in these disciplines and follow them. You can also create your individualized feeds and edit them freely. After choosing the fields, journals, topics and authors of your interest, this app will push related journal articles to you every day, and for quite a few you can browse the full text directly.

Peng Wang

Reference managers



Mendeley has all the functions that a reference manager might have: (1) integration to chrome and word; (2) possibility to export references in Bibtex format; (3) it includes ASA references format; (4) and enables us to store and handle pdf. However, one advantage over other alternatives is worth to be highlighted. Namely, there is a Mendeley community. It is more than just a reference manager. You can also create a profile with your research outcomes for dissemination and, from time to time, you receive successful articles recommendations that match your research interests.

Asiama Amoako Aikins



Endnote: Another citation manager. Endnote allows its users to (1) import and store references they downloaded from the internet, (2) create bibliographies and reference lists in over 5,000 styles, (3) and share references with other users. More importantly, its latest version (Endnote X9) is free of charge for all CUHK staff and students. The only drawback, I would say, is its processing speed, so a faster device is a prerequisite. Please click here or visit <https://libguides.lib.cuhk.edu.hk/EndNote> for

more details.

Ka Wang Kelvin Lam



Zotero is pretty simple to use and comes with the possibility to create different collections of references. There are a few pros in using it. First, the browser connector is definitely helpful into building your reference library. Basically, it allows users to import any references from websites into the Zotero library. Second, it imports references into diverse formats (BibTeX, RIS, etc). Third, it has many features to organize each reference. Each reference can be supplemented by adding tags, notes or by attaching the full article for example. Fourth, with your Zotero account, your library is even accessible on browsers, so you can access it anywhere.

Saoussane Rachel Sarah Ghali

ANNOUNCEMENTS

✓ Awards:

- **Ka Wang Kelvin Lam** was awarded the 2020 CUHK Outstanding Student Award.
- **Dan Chen** and **Francisco Olivos**, in collaboration with colleagues from the Department of Psychology, obtained the Interdisciplinary Research Seed Funding 2020-21 for their project "Ageism Under the COVID-19 Pandemic and its Cross-cultural Variations: A Computational Social Science Approach."
- **Wei Yao** obtained the Seed Funding Support for Thesis Research for her dissertation "Understanding psychoactive drug Abuse among Rural-to-Urban Young Migrants in China: A Social Network Approach through a Qualitative Lens."

✓ Job ads:

- Postdoctoral Fellow, Social Sciences, Nanyang Technological University, Singapore. **Deadline: November 9, 2020.** ([see the ad](#))
- Research Fellow in Sociology, Nanyang Business School, Singapore. Candidates with interest in understanding how people respond to new technology. **Deadline: November 15, 2020.** ([see the ad](#))
- Postdoctoral Fellowship - Singapore Longitudinal Early Development Study (SG LEADS), National University of Singapore. **Deadline: November 17, 2020.** ([see the ad](#))