

SOCIAL RESEARCH METHODS (SOCI 2003)

First Term, 2020-2021
Tuesdays, 9:30am-11:15am

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Office Hours: By appointment

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ABOUT THE COURSE

This course is an introduction to the fundamental principles and procedures of empirical research in sociology. Students will be presented with the theoretical and practical challenges involved in problem formulation, research design, data collection, and data analysis. We will examine some of the major types of both qualitative and quantitative social research methods (e.g., structured interviews, questionnaires, qualitative interviews, and ethnography) and the sampling, measurement and analysis issues involved with their use. Students will be asked to conduct and report a basic qualitative research project.

READINGS

Required Text

Bryman, A. (2016). *Social Research Methods* (International ed.). Oxford: Oxford University Press.

A bulk order for this book has been placed with the CUHK bookstore.

Supplementary Readings

Any supplementary readings will be announced through the course website. Check with your TA regarding accessing readings.

NOTE ON ACADEMIC HONESTY

Attention is drawn to University policy and regulations on honesty in academic work, and to the disciplinary guidelines and procedures applicable to breaches of such policy and regulations. Details may be found at http://www.cuhk.edu.hk/policy/academic_honesty/.

With each written assignment, students will be required to attach a statement that they are aware of these policies, regulations, guidelines and procedures. Also, all students are required to submit assignments for plagiarism detection at https://academic.veriguide.org/academic/login_CUHK.jsp and attach a signed VeriGuide statement with the assignment. In case of any questions, see your TA in advance of the assignment due date.